

Introducing... *The Stories Workshop*

For Corporate Training

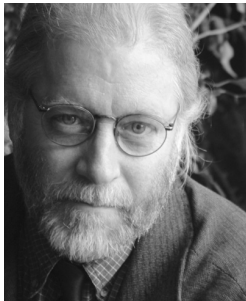
A Great New Training Resource to Build Teams and Enhance Listening Skills

What is it all about?

The Stories Workshop is an entertaining and enlightening learning experience that will enhance your team's listening and communication skills – boosting the performance of each employee and the entire organization.

It's a blend of education, storytelling and music – delivered by a nationally recognized musician and skilled staff educators. Participants will discover new insights about themselves and each other.

The Stories Workshop will leave your staff refreshed and energized to perform their work with greater appreciation for each person's contribution and a better understanding of how relationships are built by listening.



Michael Kelly Blanchard



Who benefits?

Unlike a "typical" training program, **The Stories Workshop** provides enduring benefits at multiple levels:

- **Employees** benefit by acquiring new skills for communication and relationship-building.
- **Managers** can heighten staff receptivity/support for communication of mission, values and goals.
- **Customers** gain as employees apply improved listening and interactive skills to solve problems.
- **Business Partners** are better able to support common objectives and work cooperatively.

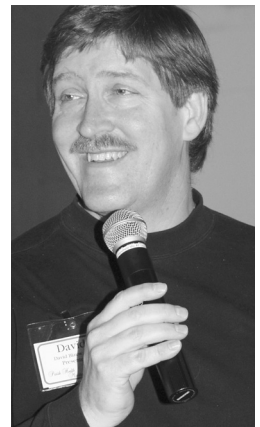
Organizations as a whole can enhance the day-to-day work environment and reinforce principles of positive, respectful and meaningful dialogue throughout the entire operation.

Is it cost-effective?

Our scheduling approach means we often conduct multiple presentations in a given geographic region. This allows us to keep our travel expenses low and spread costs across several programs – passing along the benefit to you. Our satisfied clients tell us that **The Stories Workshop** is one of the best educational program values available. We will be happy to work with you to deliver a high quality, rewarding program within your budget and in various presentation lengths.

How does it work?

Singer-songwriter **Michael Kelly Blanchard** provides story-songs as a thread throughout the workshop. **David Blauw** engages participants in building and exchanging stories of their own. This combination of presentation and interaction allows participants to embrace and apply useful tools for effective listening and communication. Work teams are strengthened and real skills can immediately be applied to work with co-workers, clients and customers.



David Blauw

Can it be customized?

Yes. **The Stories Workshop** has been presented to rave reviews in a wide variety of settings – including manufacturing firms, non-profit organizations, hospitals and health care groups, and interdisciplinary conferences and association meetings. We will work closely with you to make sure the program meets your specific needs and exceeds your organization's expectations.

What people are saying about The Stories Workshop.

“What a wonderfully engaging workshop! David Blauw and Michael Kelly Blanchard were masterful in both content and style. I was not only thoroughly entertained, but feel remarkably able to actually apply and retain the information. I would recommend this workshop to anyone who could benefit from some personal and professional validation and rejuvenation.

– Deb Gauldin, RN, Chicago

“Through his songs, Michael Kelly Blanchard’s stories become our stories. Through his guidance, David Blauw leads us to the realization that we are both uniquely different and surprisingly alike. In the process, we learn to become better listeners, not only to others’ stories, but to our own hearts.”

– Cathie Vander Velden,
Lutheran Homes of Oshkosh, WI

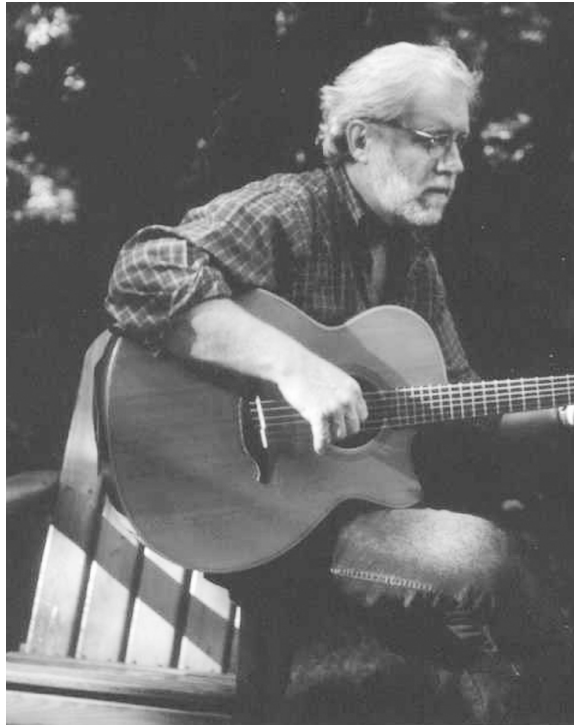
“Outstanding and healing! Excellent in every respect. Each presenter opened their life experiences to us and resonated with themes and feelings in our own stories. This workshop will profoundly shape the way we do care. Thanks for validating and affirming in us our stories. We were moved and enriched.”

– From *The Association of Professional Chaplains, Toronto*

“Thank you for bringing this empowering workshop to us. I will be able to use this information in my work. I laughed... I learned.”

– *Mercy General Health Partners, Muskegon, MI*

The Stories Workshop



...Because we all have a story to tell.

How do we get started?

We'd love to hear from you! To obtain more information about **The Stories Workshop** call our number below to speak with us directly. Your email inquiry is also always welcomed. We look forward to exploring options and learning how we can be of service to your group or organization!

Contact us!

The Stories Workshop

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